



# What's Happening at RCF

June 2017



Together. Shaping the Future.

Announcing a grant opportunity in  
vocational education from the  
Fouché Foundation Fund!



Aloysia Fouché has had a lifelong commitment to serving and supporting her community. First, as an educator, teacher and principal in public schools, and next as a business partner to her husband, Aramis Fouché, who owned Fouché's Hudson Funeral Home in Oakland. She has

operated the funeral home on her own since his death in 2001. In 2015, under her ownership, the funeral home achieved 100 years in business and earned the distinction as the oldest African-American owned funeral business in the Western Region of the United States. Mrs. Fouché ensured that Aramis and the Fouché's Hudson Funeral Home were recognized for this incredible achievement. However, when she herself was inducted into Alameda County's 2016 Women's Hall of Fame, it was time for her to think about accomplishing her own dream: to start a foundation and to continue to give back to the community while leaving a personal legacy for future generations.

When Aloysia Fouché created the Fouché Foundation Fund, a donor-advised fund managed by Richmond Community Foundation, she was driven by the realization that job diversity is the foundation of an effective and efficient community. She feels strongly that a vocation of your choosing can be achieved if you have a vision, determination and the opportunity. We live in a complex, interactive society and must recognize the importance and value of all careers and professions within communities. A variety of vocations is necessary to meet the demands and enhance the day-to-day lives of its people.

Therefore, the Fouché Foundation Fund will offer financial assistance to individuals in the community with a vision and determination to pursue a vocation through training /skills programs, entrepreneurial ventures or degree attainment. The Fouché Foundation Fund is accepting applications for grants. The deadline is **August 1, 2017**.

**Please click here to download a grant application in [Word Format](#) or [PDF Format](#).  
Please click here to download [Fouche Foundation Fund Brochure](#) and Information.**

*If you would like more information about the Fouché Foundation Fund or creating a donor-advised fund of your own, please contact Stacey Street, Chief Development Officer, [street@richmondcf.org](mailto:street@richmondcf.org) or call (510) 234-1200 x 302.*

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## Contra Costa County Expands CARES funding to increase residents' access to health care



***Ensuring Opportunity*** worked closely with #OneContraCosta, a broad coalition of health providers, residents and community stakeholders, to secure renewed county funding for the Contra Costa CARES program. Following powerful testimony by

residents and other supporters at a recent county budget hearing, the Board of Supervisors agreed to expand funding for CARES through an innovative public/private partnership between the county and local nonprofit hospitals.

CARES provided primary and preventive health care to nearly 3,000 adults this year who would not otherwise qualify for coverage under Medi-Cal or the Affordable Care Act. CARES enrollees receive high-quality health care services through a

network of local community clinics. Most enrollees are working-age adults with families.

In addition to providing life-saving care to residents, CARES is also saving the county and local hospitals money. Preliminary data suggest that, following the launch of the CARES program two years ago, avoidable emergency room visits have decreased, and diabetes costs are being better controlled.

*If you would like more information about the Contra Costa Cares Program, please contact Mariana Moore, Ensuring Opportunity Campaign Director, at [mmoore@richmondcf.org](mailto:mmoore@richmondcf.org) or (510) 234-1200 x 311.*

## Join Us at the Contra Costa Housing Forum

The Bay Area is facing a serious housing shortage. The lack of affordable housing has led to high rent burdens, overcrowding, and housing insecurity for a growing number of families, and exacerbates the economic challenges faced by many very-low-income households.



Together, Contra Costa residents can influence the community rules and policies that shape our cities and neighborhoods and the type of homes that are available. We must work together to ensure that affordable housing choices are available for all.

Join ***Ensuring Opportunity Campaign*** on June 20 at Pleasant Hill Community Center to learn more about what we can do to create a more inclusive Contra Costa. For more information about this forum, [click here](#). To attend the forum, [please register](#).

*If you would like more information about the Contra Costa Housing Forum, please contact Zuleika Godinez, Policy Coordinator, at [zgodinez@richmondcf.org](mailto:zgodinez@richmondcf.org) or (510) 234-1200 x 307.*

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Introducing Richmond Community  
Foundation's  
NEW Website!



We just gave our website a makeover! We had you in mind while we worked diligently to create this resource. Our main goal is to make our website run faster, navigate easier, share news and information quickly, while being pleasing to the eye of our visitors.

Most of all, we wanted to help **you** understand what RCF is all about. If you take a look around the site, we think you will have a much better idea of who we are, what we do and more importantly how we help you and the community at-large. Among the features we'd like to highlight are:

- Our easy SEARCH box at the top of every page. Simply type in the topic you wish to find and our search engine will help you find the information you need easily and quickly.
- The Language Translation Feature (right under the Search Box). Simply click on it and the language you are most comfortable communicating in will translate the whole webpage for easy reading and use.
- Interactive calendar that lists all the events, grant deadlines and workshops for Richmond Community Foundation, SparkPoint and Ensuring Opportunity.
- Our navigational bar with intuitive titles that make the information you need only two clicks away.

Our URL (web address) is the same: **RichmondCF.org**. We hope you will visit often and share with your friends because we will constantly update our content with helpful information, events, articles, news, company announcements and community successes. We hope you find our new look fresh and easy to use.

*If you would like more information or have comments & suggestions about our new website*

## Housing Renovation Program Hits New Milestones



The processes developed in the first year of the program to acquire legal title to Richmond's boarded up, abandoned homes are bearing fruit as the Richmond Housing Renovation Program acquired its 15th property and freed up two additional properties through the probate process that were acquired by others for a total of 17 impacted properties.

As we track the successes and challenges of our various acquisitions strategies, we have learned several things. While every property has unique legal challenges to obtaining title, and the profit margin on bringing these properties back to market is very small, the systems we have created, especially for the probate process, still make acquiring and rehabbing these properties a viable proposition.

That being said, it has not been possible to acquire properties in close proximity to each other nor to achieve efficiencies in rehab costs of the properties through a "cluster" effect. The legal untangling needed for each property makes clustering almost impossible - the timing simply does not line up. To maximize positive impacts on the neighborhood, however, we are still pursuing properties in close proximity to others we have already acquired.

The impacts of the program are significant:

- For the first two completed properties, the project achieved 100% local hiring with 100% of the companies being minority and/or women owned. Local spend in wages on these first two homes was \$150,670.00.
- Completed homes to date have been sold to local first time home buyers.
- Property Taxes Repaid - \$270,812
- Code Enforcement Fees Paid - \$66,887
- Reduced Code Enforcement Costs - \$119,000

As we complete the properties in our current portfolio we anticipate being able to report on additional neighborhood and financial metrics.

Look for the completion of our next two homes soon, with many more being

completed over the summer.

If you would like more information on the Richmond Housing Renovation Program please contact Shabnaz Yousefia, Director of Community Engagement, at [syousefia@richmondcf.org](mailto:syousefia@richmondcf.org).



Richmond Housing Renovation's 17th Street Property sold to a happy family in 2016.

## Learn something new, RCF's Summer Workshops





## **Major Gifts - The Best Bank for the Effort, Corty Fengler**

**June 13 2017, 3:30 pm to 5:00 pm**

When you have to raise money, it's tempting to think only of special events or mailings or writing grants. The idea of asking an individual for a significant gift can be daunting. This session will help you find your own way to prepare for and ask for major gifts. We'll talk about how to structure a major gift program at a size that works for you, how to frame your campaign and when/how to ask for the gift. This interactive session is geared to build your own confidence as well as your organization's program.

In her 30-year career in philanthropy, Corty Fengler has served as director of development for the San Francisco Symphony, and as a consultant for the St. Paul Chamber Orchestra and many choruses, orchestras, and schools. Currently she is chair of the board of Cappella SF, a professional chamber choir, and serves on the board of Chorus America. Corty sings with the San Francisco Symphony Chorus.

The workshop is free, but [you must register to reserve seating](#).

## **Professional Development Workshop for Literacy Providers, Sheryl Davis, Executive Director of the San Francisco Human Rights Commission June 13, 2017, 10:00 am to 12:30 pm**

The last workshop in our summer series to help summer program providers prepare high-quality summer programs for their students. Participants will receive copies of books, strategies for engaging youth, incentives for reading, and opportunities to connect with other programs.



This engaging workshop is presented by Ms. Sheryl Davis, the current Executive Director of the San Francisco Human Rights Commission. Sheryl was the former Executive Director of Collective Impact, a collaborative neighborhood resource for SF's Western Addition, where she oversaw Mo'MAGIC, Magic Zone, and the Ella Hill Hutch Community Center. She is a long-time San Francisco educator.

Workshop is open to all community partners and service providers planning to offer summer literacy programs in West Contra Costa County. However, we ask that you register to ensure that we have enough supplies and snacks for all participants.

The workshop is free, but [you must register to reserve your seating](#).



**The Fertile Space Between Right and Wrong,  
Danny Ceballos, Leadership Consultant,  
Unleashed Consulting  
July 11, 2017, 9:00 am to 10:30 am**

*The Fertile Space Between Right and Wrong Mediating and Resolving Conflict in the Workplace.* Understanding one's own "conflict pedigree" - how one respects and thinks of conflict is only the first step in knowing how to traverse the inevitable misunderstandings, interpersonal challenges, and downright inability to work together that

we experience all the time in our jobs - and with the people we manage. In this fascinating workshop, we'll do a deep-dive into our own individual lenses around conflict - and then bring those insights into understanding a "nonviolent communication" peer-to-peer 4 step feedback process ... and finally to a proven workplace mediation model that you can use as a manager in your organization.

Danny Ceballos is the founder and principal for Unleashed Consulting, where he works with individuals and organizations to excel in workplace performance, productivity, and employee engagement by "building better bosses" - most notably through his BEST BOSS BOOTCAMP. Danny works with CEOs, executive directors, management teams, and Boards of Directors to create workplace systems, processes, and best practices that are sustainable and triple bottom-line.

The workshop is free, but [you must register to reserve your seating](#).

**Equity and Diveristy,  
Tiffany Hoang, Co-Founder CircleUP Education  
July 20, 2017, 3:30 pm to 5:00 pm**

Designed for non-profit employees and executives, this introductory workshop will guide participants through a fun and reflective exploration of diversity and equity in their communities. Participants will engage in experiential activities to uncover the importance of considering individual "starting points" when implementing programs, practices and policies within the workplace and out in the community.

Participants will walk away with a heightened sense of self-awareness, a deep understanding of how to promote positive interactions with colleagues, and how to enhance non-profit programs so that they are equitable in serving the diverse needs of the community.



The workshop is free, but [you must register to reserve your seating](#).

For more information about Richmond Community Foundation's Workshop, visit the contact Monica Lazo, (510) 234-1200, ext. 306, [mlazao@richmondcf.org](mailto:mlazao@richmondcf.org)

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## GET YOUR SUMMER ON!

The Ed Fund, the West Contra Costa Out-of-School Collaborative and The West Contra Costa Literacy Coalition have made it much easier for parents to find great, free and low-cost activities for all children of West Contra Costa County!

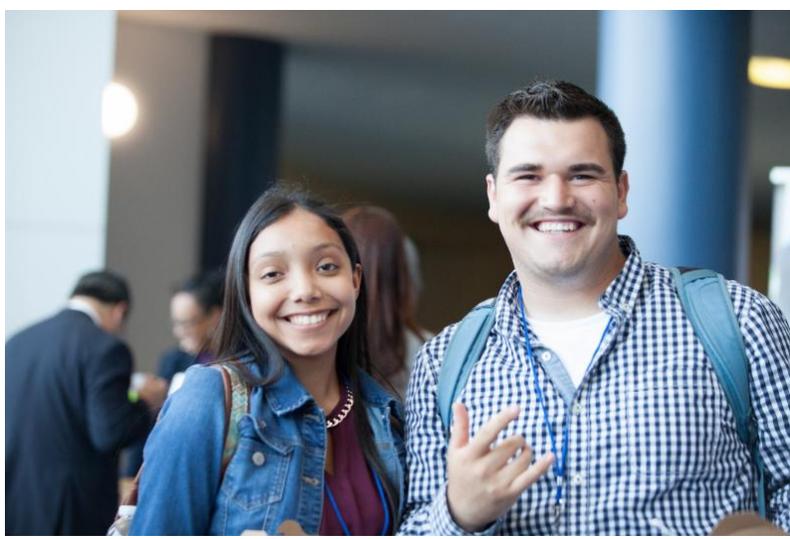
Visit <http://www.getyoursummeron.org> for an entire catalog of summer activities that are free, low-cost or offer financial aid. Or ask for a free summer activity guide at the front desk of your local school.

As West Contra Costa School District Superintendent Matt Duffy states: Learning is a lifelong activity that shouldn't stop when summer starts. The school year may end on June 8, but the (fun) learning opportunities for your child continue throughout the summer! Research has proven that learning loss is preventable and that students who don't engage in summer learning activities fall behind. That's why our coalition has put together this activity guide. Please take advantage of all these wonderful opportunities for your children!

Please pass this information about the summer activity guide to everyone you know.

*If you would like more information about this guide or the Literacy Coalition, please contact Shabnaz Yousefia, Director of Community Engagement, at [syousefia@richmondcf.org](mailto:syousefia@richmondcf.org) or (510) 234-1200 x 305.*

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**8th Annual Northern California Summit on Children and Youth: *Building the Next Generation Workforce* was a great success. Thank you for attending!**

RCF's 8th Annual Northern California Summit on Children and Youth, Building the Next Generation Workforce was held on May 10th at the Richmond Memorial Auditorium. This year's summit focused on ensuring that our young community members (up and coming high school graduates) are prepared to fill the employment opportunities that we know will be available in our region in the coming years. While helping employers and industry leaders understand how to strategically and effectively build our next generation workforce.

The energy level elevated significantly in the late afternoon and evening when local High School Juniors arrived to participate. This portion of the day included a resource village for students and academy leaders, a skill-building workshop on networking and interviewing, and an opportunity for students to interact directly with industry and community experts in intimate groups.

Thank you again to everyone who helped make it such an inspirational and successful event, including our Steering Committee, Sponsors, Presenters, Vendors, Volunteers, Staff and Attendees!



Help us improve next year's summit.

Tell us what you think about 2017 Northern California Summit on Children and Youth. It's only 9 questions, we promise it's very quick.

**[Please take our survey!](#)**



## Visit us on YELP!



Richmond Community Foundation is expanding our social media and digital presence! You may know that we have a [Facebook](#) page, we tweet on [Twitter](#) regularly. We also have a [YouTube Channel](#) and we're on [Google+](#). And of course, we just announced our new webpage.

Well, we also have a YELP page and we need all our wonderful followers to visit our YELP page and let others know how Richmond Community Foundation has helped them.

**[Click here to visit us on YELP!](#)**



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